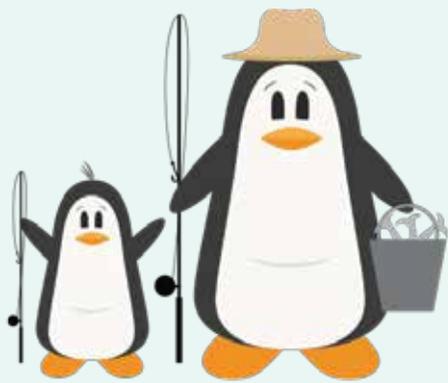


FISHO'S BEST MATE

THE NEW ZEALAND RECREATIONAL FISHING APP



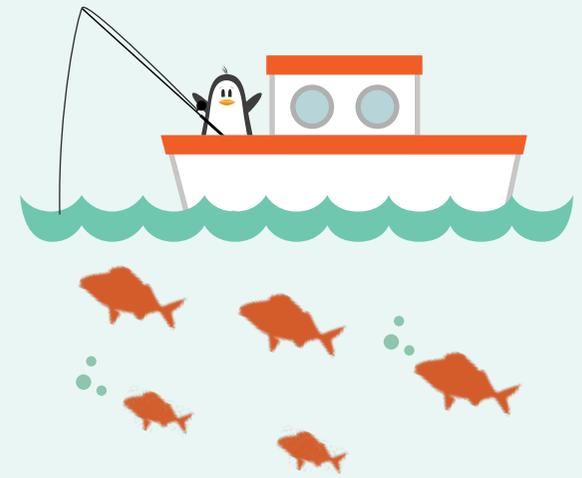
Fish4all
FISHO'S BEST MATE



Download the Fish4all App for free!
www.fish4all.co.nz

IF YOU LOVE FISHING, YOU'LL LOVE FISH4ALL

As French ocean explorer Jacques Costeau said, "people protect what they love".....
If you're one of the more than 500,000 Kiwis who's mad about fishing, then you will certainly want to protect that for future generations to come – for our grandchildren and their grandchildren.



SUSTAINABLE FISHERIES MANAGEMENT The Fish4all App is a powerful tool that will enable recreational representatives to be better informed on total recreational effort. Armed with this information better management can happen in real-time.

Fish4all's unique business model ensures the data is owned and managed exclusively by recreational fishing interests in the Fish4all Charitable Trust. The Trust has exclusive use of the App and access to the data. Both commercial and charitable arms of Fish4all can access different funding options eg. discount deals, sponsorship and grants that generate income to support sustainable recreational fisheries. The Trust can utilise the funds for education outreach, research and data analysis. The Trust is made up of everyday Kiwi fishing enthusiasts who care deeply for our fisheries.





WHAT IS IT?

Fish4all is a recreational fishing App designed by and for Kiwi fishos. It's a great tool for logging catch, comparing stats and bragging to your mates. By using the App, your data will be helping to ensure there is fish for future generations to come.

Now that's something to be proud of.

USER FRIENDLY?

You bet. The App is fun and simple to use. It's as simple as pushing buttons on your TV remote. Once set up, you simply click the icon on your phone and that takes you straight to the log my catch page where you select the species you caught, how many you kept and put back and how long you were fishing for.

All this can be done in less than 30 seconds!

WHAT HAPPENS TO THE DATA?

It is held in the cloud completely safe and will be owned and administered by the Fish4all Charitable Trust where your representatives (as trustees) will decide the rules around how it will be used and at what level of detail. Don't worry it is not at the level of detail to identify your special fishing spots!

BEST OF ALL IT'S FREE!

BUT WAIT THERE'S MORE

Fisher feedback tells us we could create additional value for users by creating the fisho's best mate. A tool that thinks like you do when planning each fishing trip:

Weather plugin to my favourite weather forecast

Safety prompt system, flare expiry, boat service etc

Mates shout out system to mates to see who wants to come

Competitions enter local and national tournaments

Fishing needs shop for bait, gear & fuel with best discounts

Fishing info identify species, length and legality

Catch info extra diary features important to me

Assistant club details, subs. renewal & freshwater licence

"Fish4all is a great opportunity for NZ Recreational Fishing to support sustainable fisheries management"
Graeme Sinclair

JOIN THE FAMILY

At Fish4all, engaging and being part of the community is key. We have signed an MOU with Te Korowai Guardians of Kaikoura to contribute data on their fishery. Each summer we run a best fishing experience photo competition. We participate in SeaWeek annually to run competitions for schools with the prize being a seafood BBQ. We are also constantly approached by groups and clubs to help them with their data because they support our kaupapa.



Fish4all Seaweek 2018 Poetry Comp winner



Fish4all 2017 Best Fishing Experience Photo Comp winner

Ultimately, Fish4all is a great step toward looking after what Kiwis consider a privilege and a right – a summer time fishing trip for fresh fish for dinner.

There's no other catch. It's about recreational fishers helping keep our recreational fisheries healthy. Come on board and download the App, it's free!