

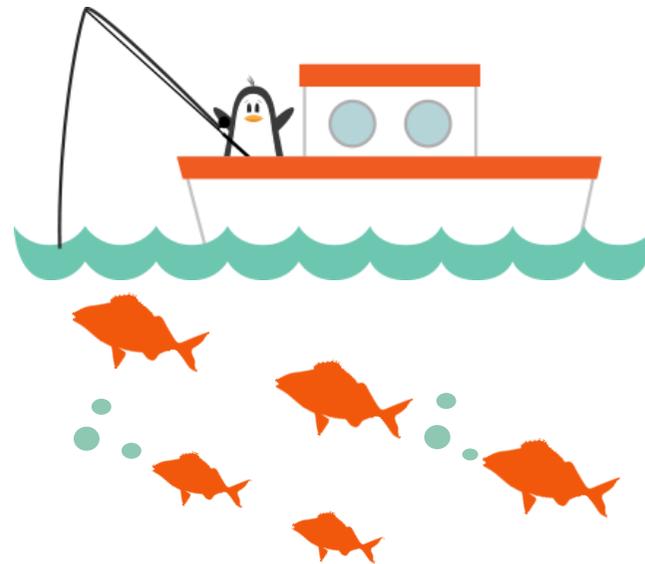
Fish4all

Download the Fish4all App for free!

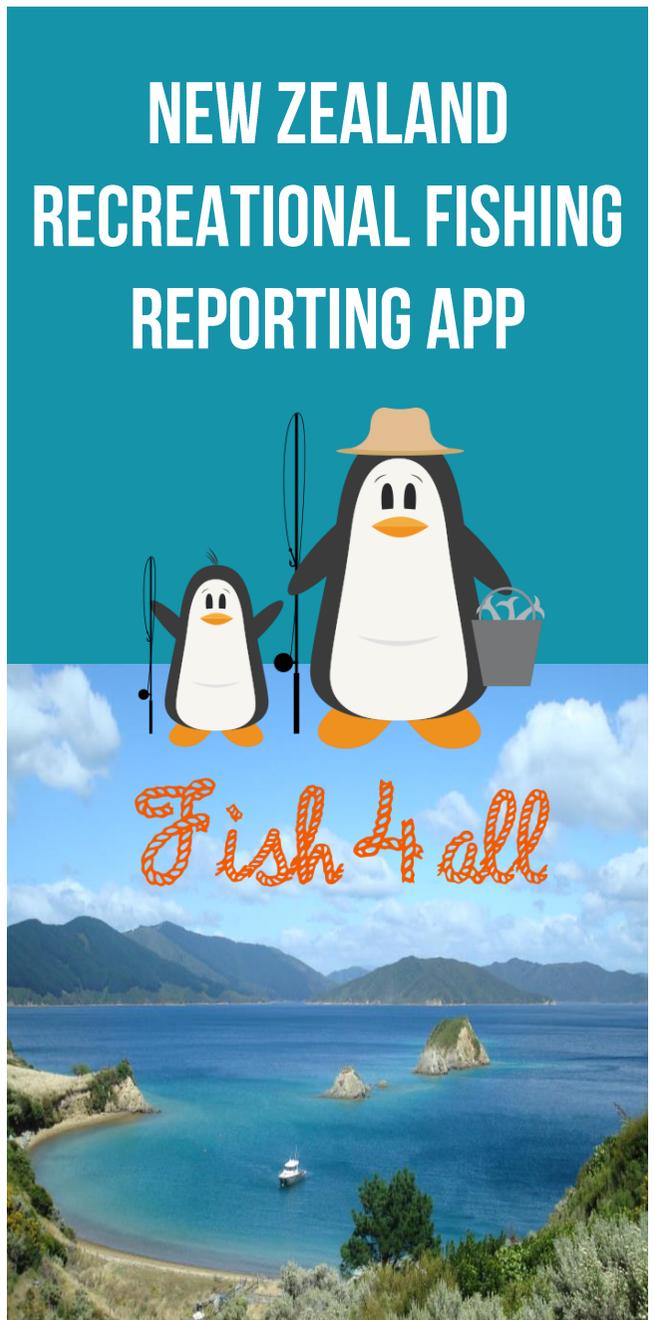


www.fish4all.co.nz

THIS USER FRIENDLY App is the brainchild of Tony Craig and John Murphy, recreational fishing enthusiasts who love taking their children and grandchildren fishing. They saw the opportunity to create a tool that will make fishing more interactive and accountable, at the same time protecting the resource.

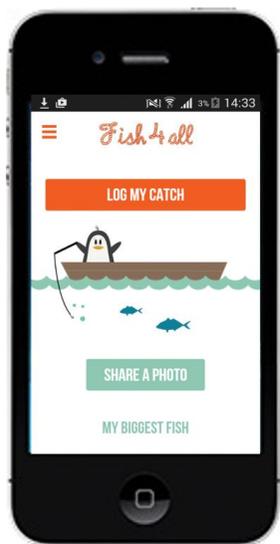


www.facebook.com/Fish4allNewZealand



FISH4ALL is a recreational reporting application (App) designed for your smartphone to capture better information on recreational fishing activity.

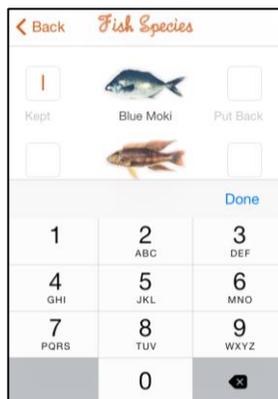
SUSTAINABLE FISHERIES MANAGEMENT



Designed for and by the recreational sector, it is a powerful tool that will enable recreational representatives to be better informed on total recreational effort and better armed with information to participate in fisheries management and allocation forums.

FUN AND EASY

This fun App helps you keep a virtual catch log and captures information such as how, what and when you have been fishing in a simple way.



Fish4all was designed so that every person of any age (grandparent to grandchild) in New Zealand can easily use it following simple instructions from "Sammy the Penguin".

What happens to the data? All data is stored in a database. The information will be owned and controlled by the recreational fishing sector.

BRAG ABOUT YOUR CATCH

Been out fishing and caught a beauty? Your first instinct is to take a picture, with this App, not only do you take the picture, but you can immediately send the picture to your mates who may be stuck at home or worse, at work! All the pictures will be stored on the App for later bragging rights.



TRACK YOUR CATCH AGAINST OTHERS

Statistics

Current Month | Current Year

MY 3 MOST CAUGHT FISH

12 Blue Cod

10 Paua

5 Groper

TOP 3 MOST CAUGHT FISH - IN YOUR REGION

863 Blue Cod

84 Butterfish

65 Blue Moki

TOP 6 MOST CAUGHT FISH - IN THE NORTH ISLAND

635 80
57 250
207 55

Butterfish Eel
Kingfish Blue Cod
Cockles Kahawai

Everyone has a built in competitive nature, whether you show it or not, there is the basic human "need to know". Under the statistics window, users will see their own catch log highlighting the top three species caught by month and year and these are compared to other fishers in their region and the top six fishers in the North Island and South Island.

"Fish4all is a great opportunity for NZ Recreational Fishing to support sustainable fisheries management"

Graeme Sinclair



Fish4all
WWW.FISH4ALL.CO.NZ